# **ALIXANDRIA COLLINS**

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## **EDUCATION**

#### **IOWA STATE UNIVERSITY**

**Graphic Design MFA with Certificate: Human Computer Interaction** From August 2016 to May 2018

### **IOWA STATE UNIVERSITY**

Graphic Design BFA with Minors: Digital Media/Spanish

From August 2012 to May 2016

# Iowa State University Los Angeles Field Study

Field Study Experience to Los Angeles, California February 2016 (1 week)

### **Iowa State University Graphic Design in Europe**

Spanish Study Abroad to Europe (4 countries) From May 2015 to June 2015 (5 weeks)

# Iowa State University San Francisco Field Study

Field Study Experience to San Francisco, California March 2015 (1 week)

### **Iowa State University Chicago Field Study**

Field Study Experience to Chicago, Illinois March 2015 (3 days)

## **Iowa State University New York Field Study**

 Field Study Experience to New York City, New York May 2014 (1 week)

### UNIVERSIDAD DE VALENCIA Spanish Study Abroad to Spain

From May 2014 to July 2014

# INDIAN HILLS COMMUNITY COLLEGE General Education - 4.0, Dean's List

From May 2010 to May 2012

# OTTUMWA HIGH SCHOOL

General Education - 4.0, Valedictorian

From August 2008 to May 2012

# **AWARDS**



#### **CUM LAUDE DISTINCTION**

Iowa State University
GPA ABOVE 3.5 AT GRADUATION



#### **DEAN'S LIST**

Iowa State University HIGH GPA



# NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

Iowa State University
HIGH GPA | LEADERSHIP | VOLUNTEERING



# GOLDEN KEY INTERNATIONAL HONOUR SOCIETY

Iowa State University



# NATIONAL SOCIETY OF COLLEGIATE SCHOLARS

Iowa State University



## SILVER CORD AWARD

Ottumwa High School 200+ HOURS COMMUNITY SERVICE



# VALEDICTORIAN

Ottumwa High School HIGHEST GPA AT GRADUATION

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### **EMPLOYMENT**

# HILL PRODUCTIONS AND MEDIA GROUP (Creative Agency) **Project Manager and Graphic Designer**

From 2013 to Present

CREATIVE IDEATION | DESIGN PRODUCTION | BRANDING | PRINT MATERIALS | DIGITAL GRAPHICS | WEB DESIGN | MARKETING AND ADVERTISING

# **IOWA STATE UNIVERSITY** (Educational Institution) **Graduate Teaching Instructor, College of Design**

From 2016 to 2018

INSTRUCTING UNDERGRADUATE COURSES | PREPARING MATERIALS | GRADING COURSEWORK | INTERACTING WITH STUDENTS | SEE "TEACHING EXPERIENCE" FOR A LIST OF SPECIFIC COURSES

## **IOWA STATE UNIVERSITY** (Educational Institution) **Graphic Design Administrative Assistant, Study Abroad Center**

From 2017 to 2017

CONTENT CREATION AND EDITING | PHOTO EDITING | ATTEND MEETINGS | ASSIST WITH PROGRAM DEVELOPMENT | NEW BRANDING AND COLLATERAL | NEW WEBSITE CODING AND FORMATTING | NEW BROCHURE DESIGNS

# **MEREDITH CORPORATION** (Publishing Corporation) **Graphic Design Apprentice, Traditional Home Magazine**

From 2015 to 2016

ASSIST IN PHOTO SHOOTS | LAYOUT CONTENT INTO EDITORIAL DESIGNS | ATTEND PROJECT MEETINGS | WORK ON PHYSICAL AND DIGITAL EDITIONS OF TRADITIONAL HOME MAGAZINE

# CAMBRIDGE INVESTMENT RESEARCH (Investment Firm) **Graphic Design Intern**

From 2015 to 2015

PARTICIPATE IN DEPARTMENT MEETINGS | CREATE AND EDIT WRITTEN CONTENT | LAYOUT DESIGN | MONTHLY COMPANY-WIDE INFOGRAPHICS | CLIENT BRANDING AND PRODUCTION | TEMPLATE REDESIGN FOR PRINTED MATERIALS | DESIGN COMPANY PRESENTATION SLIDES

## **IOWA STATE UNIVERSITY** (Educational Institution) **Online Learning Office Assistant**

From 2013 to 2015

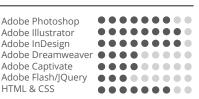
EDIT DIGITAL CONTENT | COMMUNICATE WITH PROFESSORS | VIDEO CAPTIONING | ONLINE COURSE CREATION AND ORGANIZATION I COURSE MAINTENANCE

# PROGRAM KNOWLEDGE AND CREATIVE SKILLS





Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Captivate Adobe Flash/JQuery HTML & CSS



## PROFESSIONAL EXPERIENCE



## **HOGS 4 DOGS - USA**

(Non-profit Organization) EVENT MARKETING | BRANDING | SOCIAL MEDIA MAINTENANCE | DIGITAL GRAPHICS



#### **ETHOS MAGAZINE**

(ISU General Interest Magazine) CONTENT EDITING | PHOTOGRAPHY | PHOTO EDITING, PERSONNEL MANAGEMENT



### **OTTUMWA PRO BALLOON RACES**

(Community Organization) WEBSITE DESIGN | BRANDING | MARKETING MATERIALS | YEARLY MAINTENANCE



### 13 YEAR OLD BABE RUTH **WORLD SERIES**

(2016 Event)
BRANDING | MARKETING MATERIALS | WEBSITE
DESIGN | ADVERTISING MAINTENANCE

# **TEACHING EXPERIENCE**

**ARTGR 275: GRAPHIC TECHNOLOGY I** (Fall 2016)

Sophomore Required Studio (20 students)

**ARTGR 372: MATERIALS AND PROCESSES** (Spring 2017) Junior Required Lecture (70 students)

**ARTGR 370: GRAPHIC DESIGN STUDIO III** (Fall 2017) Junior Required Studio (20 students)

**ARTGR 461: OUTREACH STUDIO** (Fall 2017) Junior-Senior Elective Studio (20 students)

### **GUEST LECTURING**

GD Sophomore Studio (Fall 2015) ISA Professional Practice (Fall 2016) GD Senior Studio (Fall 2016) Portfolio Workshop (Spring 2017) GD Senior Studio (Spring 2017) GD Portfolio Review (Spring 2017)